



Date: Tuesday 12 March, 2024

PUBLIC NOTICE

REGISTRATION OF SOCIAL MEDIA ACCOUNTS TO OBTAIN BLUE TICK VERIFICATION

The Department of Information and Communications Technology's (DICT) Social Media Management Desk (SMMD), urges All Public Bodies to comply with the directive from the National Executive Council (NEC) and the provisions of the Digital Government Act 2022, Sub Section 41, by registering their official social media accounts with the appropriate authority.

It is imperative that all Public Bodies adhere to these regulations in order to ensure transparency, accountability, and responsible use of social media platforms.

By registering your social media accounts, you contribute to the establishment of a secure and trustworthy online presence for your organization, in line with government guidelines and regulations.

In light of the increasing challenges posed by Misinformation, Disinformation, and Fake news on social media, it is essential for public bodies to prioritize social media security.

By registering your accounts, you can actively contribute to combatting the spread of false information and maintaining the integrity of public communications.

The department is urging government entities to also prioritize obtaining blue tick (Facebook verification) for their social media presence.

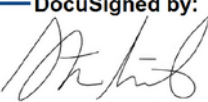
The blue tick verification serves as a symbol of authenticity and credibility, making it easier to distinguish genuine accounts from fake or impersonated ones.

By obtaining this verification, you contribute to the overall effort of combating misinformation and fake news on social media platforms. It provides an additional layer of security and trustworthiness to your online presence, making it easier to take down fake accounts and ensuring that the public receives accurate and reliable information.

For inquiries regarding the registration process, social media security measures, and obtaining blue tick verification, please contact the DICT Social Media Management Desk at dict-smmd@ict.gov.pg

We strongly advise all government departments, heads of departments, and politicians to heed this recommendation and take proactive steps to ensure the authenticity and security of their social media accounts

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STEVEN MATAINAHO
SECRETARY

